

CORPORATE COMICS!

How YOU can engage your clients in a
new and exciting way!

How do I get people to pay attention to me?

The introduction/explanation of your product or service needs to be:

- Clear
- Unusual
- Engaging
- Exciting

Otherwise:

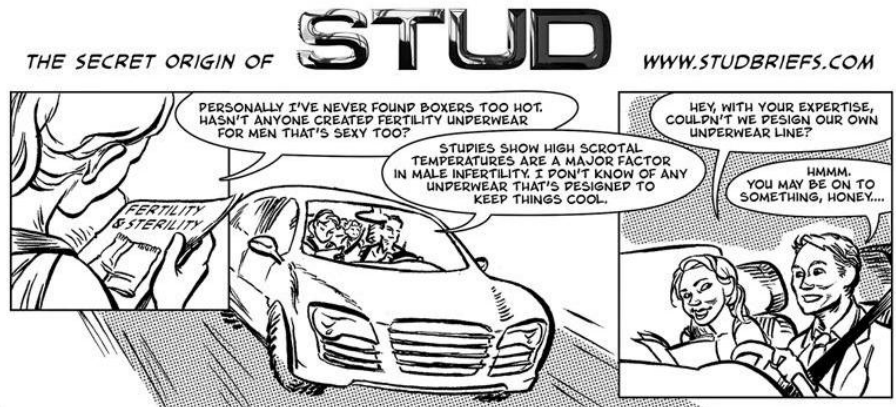
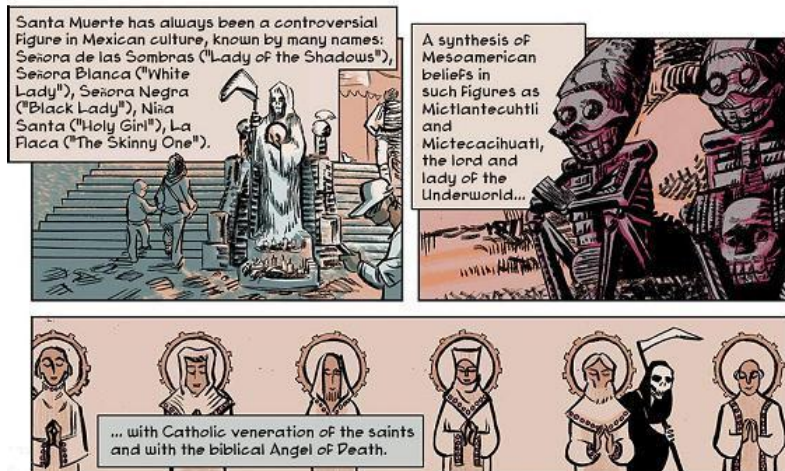
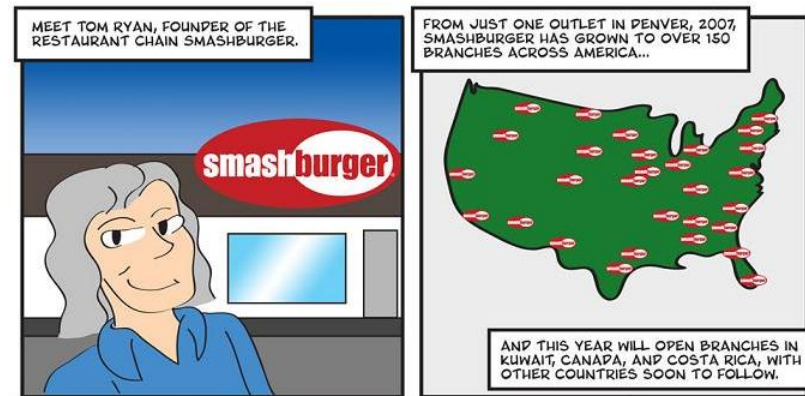


So what's the answer?

CORPORATE COMICS!



THE SECRET ORIGIN OF CLOUDSCAPE



What are corporate comics?

Comic strips that are used to market professionals, businesses, events, and products, helping them to stand-out by advertising and communicating their identity in a clear and engaging fashion.

Why corporate comics?

Using comics in your marketing can help get people's attention because comics are:

- Fun
- Funny
- Unusual (for marketing material)
- Easy to understand
- Easy to remember

How can they be used?

Corporate comics can be used in lots of different ways, such as:

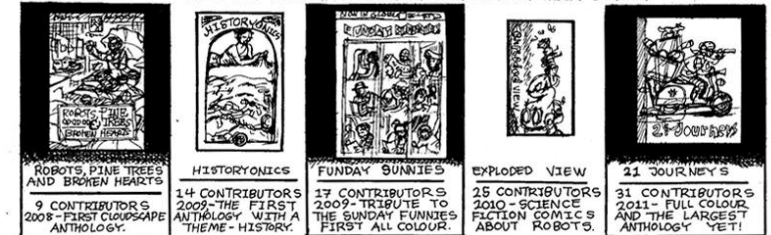
Recounting a company's history



THE SECRET ORIGIN OF CLOUDSCAPE



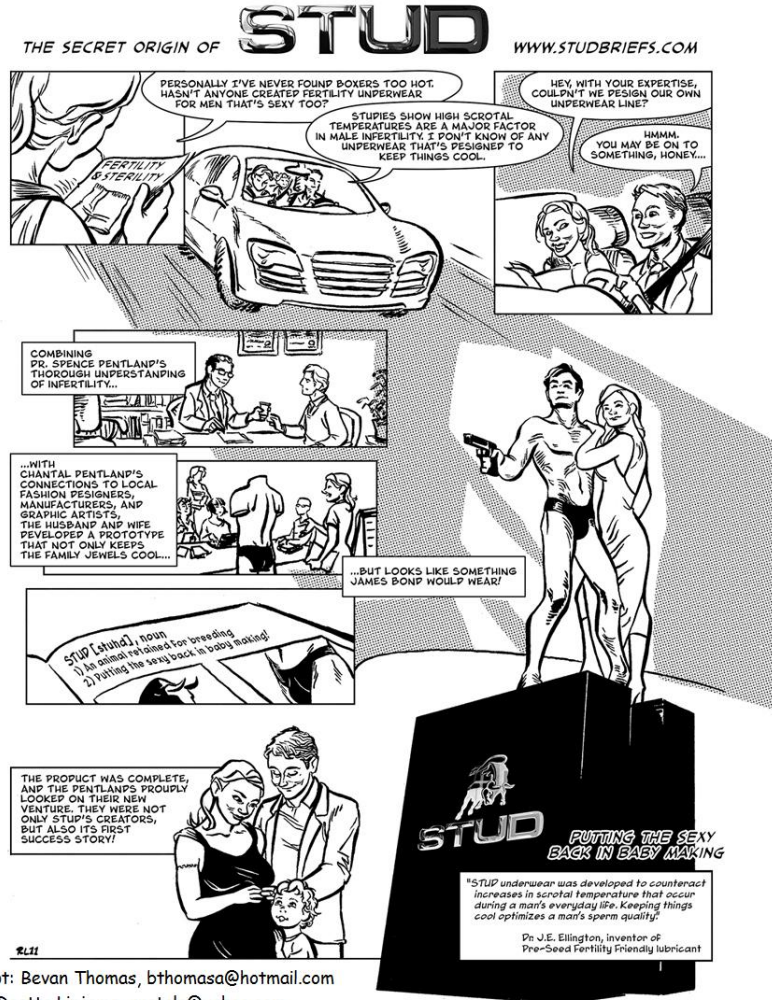
YES, EACH SUCCEEDING YEAR SAW AT LEAST ONE CLOUDSCAPE ANTHOLOGY PUBLISHED, EACH EXPLORING ITS OWN THEME AND ENCOURAGING THE ARTISTS TO PUSH THEIR LIMITS.



Story: Bevan Thomas

Art: Colin Upton

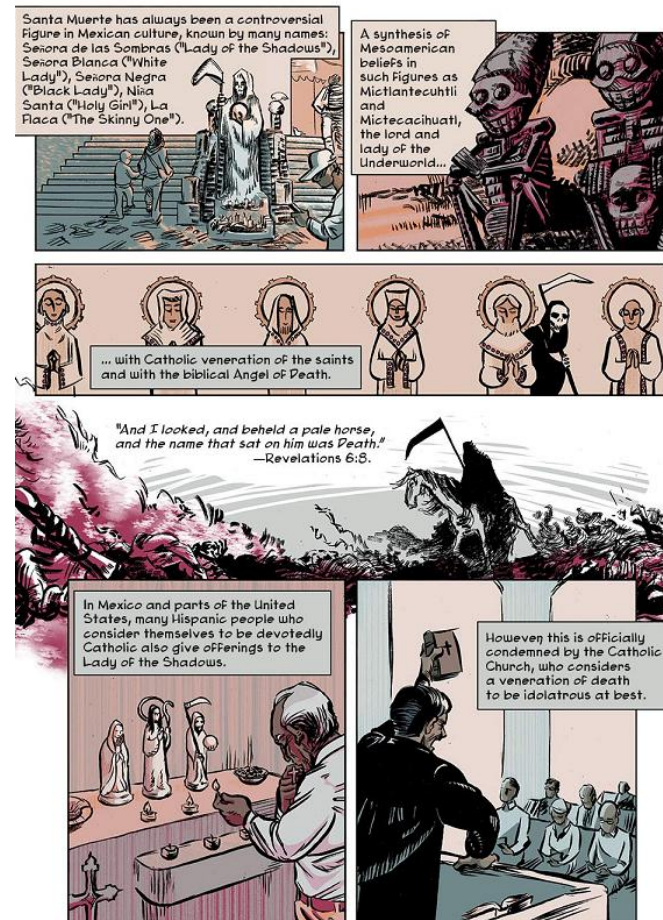
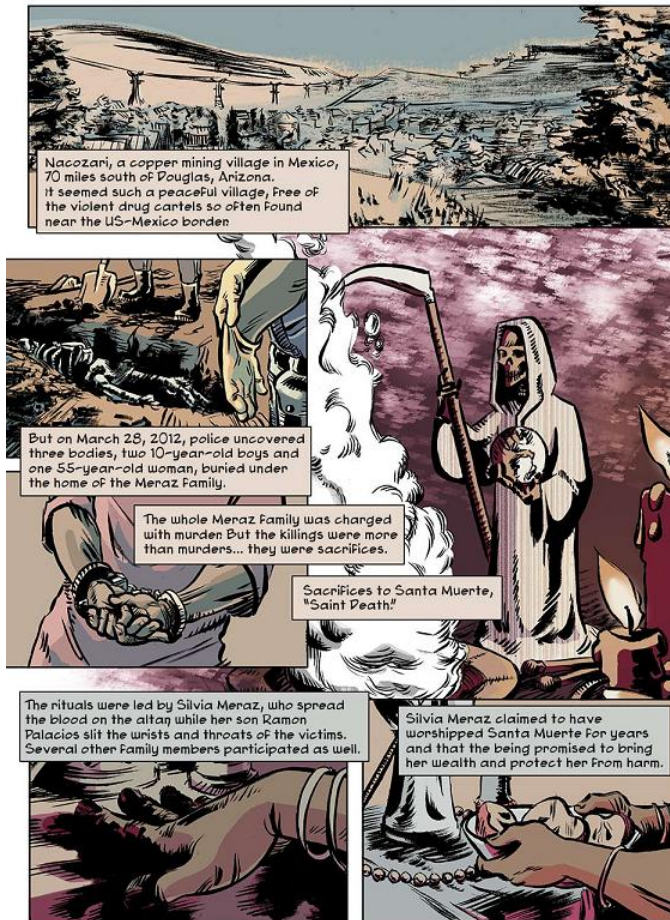
Advertising a new product



Script: Bevan Thomas, bthomasa@hotmail.com

Art: Reetta Linjama, rretale@yahoo.com

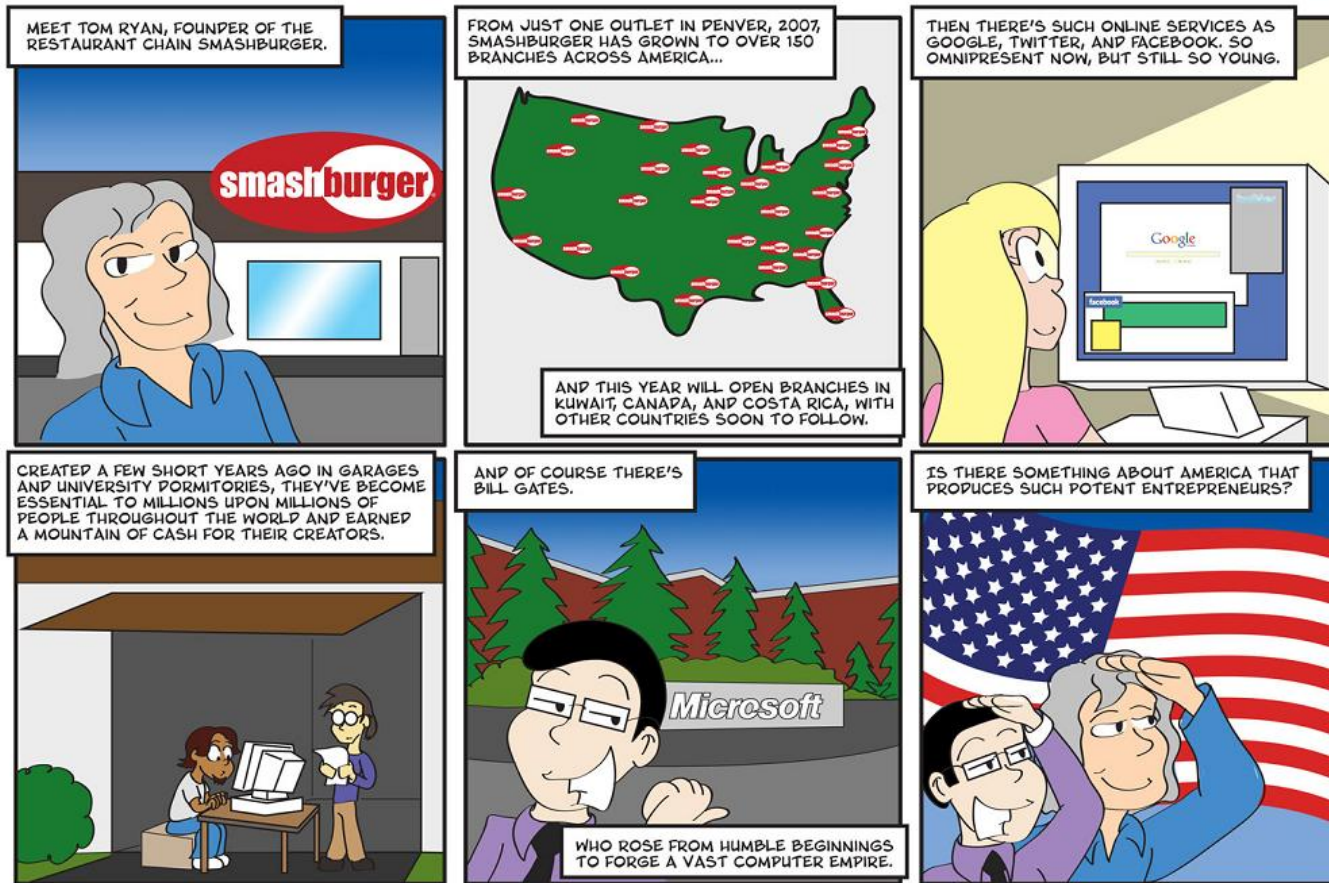
Discussing a news event



Story: Bevan Thomas

Art: Reetta Linjama

Analyzing a phenomena



Story: Bevan Thomas
Art: Ed Appleby

And many more!

- Contrasting your company, product, or service with your competitors.
- Telling the story of you, your company's founder, or an exceptional employee.
- Describing who your core customer is and what that person's needs are.
- Revealing the process of developing your product or service.
- Describing how your clients might deal with one of their problems.
- Answering other pivotal questions about your business, service, or product.

The possibilities are limitless!

Not only am I an experienced comic writer but I'm also connected with a wide variety of artists – whichever style you're looking for, I know the right one for the job.



For more information about how you can use corporate comics to tell your story, contact me, Bevan Thomas, by email at bevan@bevanthomas.ca or by phone at 604-710-1659.

To see all the comics I've written in more detail, visit www.bevanthomas.ca/portfolio and www.bevanthomas.ca/fiction.

Thanks and have a great day!

All the best,

Bevan Thomas

Writer, editor, storyteller

"Making certain your writing says what you want it to say."